

# Phishing & Scam Protection

## Phishing and scam attacks are outpacing traditional defense mechanisms

Phishing and online scams sites are on the rise as criminals embrace the growth of digital commerce. The volume, scope, and sophistication of these attacks continue to grow, increasing the chance for success against increasingly exposed organizations. Security teams today struggle to keep up, relying on detection and takedown mechanisms that are highly manual, and time and people intensive. This puts businesses in highly reactive, defensive modes, unable to ever get ahead of the problem, while exposing customers, employees and brand to fraud and risk.

## Detect and remove attacks before they can do damage

Our phishing solution allows you to change the rules of the game with the industry’s most accurate detection and takedown of phishing and scam sites. Our zero-touch detection and takedown is an industry first and removes the need for human intervention. We combine natural language processing, logo detection and computer vision, plus deep learning to detect and remove phishing and scam sites in real time. No other anti-phishing/anti-scam solution is this accurate or effective, hands down. And the platform’s rich widget-based dashboarding and easy-to-use visualization and reporting tools keeps you informed every step of the way. Bolster’s automation helps you free up precious time and resources. Experience the difference for yourself today.

### AI-Driven Real-Time Detection

Our detection engine uses deep learning to render a scam verdict within 100 milliseconds with a false positive rate of 1 in 100,000.

### Fully-Automated Zero-Touch Takedown

Our electronic integration with hosting companies allows us to take down more than 95% of phishing and scam sites as quickly as 2 minutes globally.

### Continuous Monitoring

Our detection engine tracks sites taken down. If a fraudulent site comes back online, our platform immediately issues a request to take it offline.

### Rich Threat Intelligence/Dashboard

Full dashboard to track your fight against scammers, plus 20+ data points of rich threat intelligence for forensic investigation

## Phishing & Scam Protection

Zero-Day Phishing  
Tech Support Scams  
Gift Card Scams

Account Takeover Attacks  
Mortgage/Refinance Scams  
Drug Pharmacy Websites/Spam

Illegal/Rogue Streaming Sites  
Hacked Websites  
Cryptojacking / Cryptomining

## Unmatched Results

**60 sec**

Mean Time to Response (MTTR)

**2 min**

Avg API based takedown time

**95%**

Without manual intervention

**6.5 sec**

Submission to global blocklists

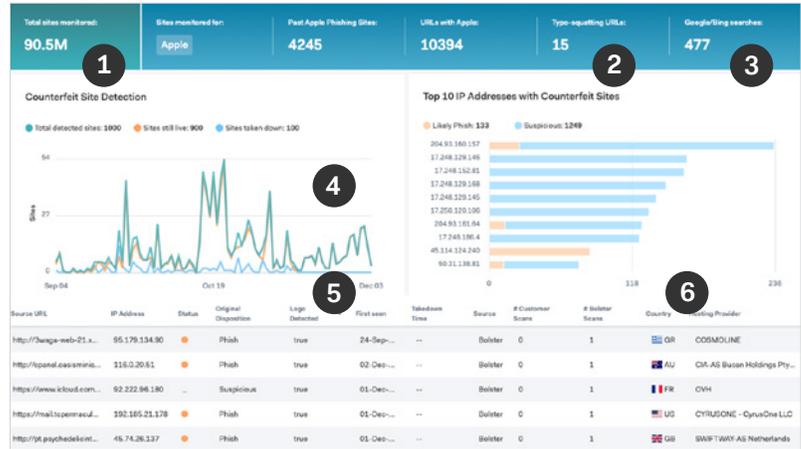
**24/7**

Automated monitoring

# Real-time Dashboard

Take down phishing & scam sites in minutes

- 1 More than 90 million sites for this 90 day period; more than 1 million sites monitored per day
- 2 See typosquat attacks, see # of URLs that are actively being used for phishing & scam sites
- 3 Monitor Google/Bing searches to discover phishing/fraud sites that show up in organic search results
- 4 Intuitive graph shows volume of sites detected, live, & taken down
- 5 Computer vision detects logos
- 6 See country where the site is hosted & the hosting provider



# Phishing/Scam Protection at Scale



*"I have been very impressed with Bolster's speed and efficiency in detecting and removing fraudulent sites targeting Zoom's customers. The technology, analytics and support are world class and have enabled us to better protect the Zoom community against these threats."*

**Richard Farley**  
CISO



## About

Bolster builds AI/ML technology to protect regular citizens from bad actors on the internet. Your favorite brands from technology to eCommerce use our software to detect and takedown threats that might attack their customers, employees, or partners. Learn more at: [www.bolster.ai](http://www.bolster.ai)



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