

DOMAIN PROTECTION

Protect against domain attacks & infringements globally

In the digital world, your Internet domain is your brand and the portal into your customers’ experiences. Domain squatters, hackers, and scammers know this all too well, and frequently stage campaigns and attacks to exploit and infringe on your domain and brand. And the way the Internet works, scammers have the upper hand. For starters, for a domain name of any reasonable length, there are orders of magnitude more typosquatting variants to choose from to stage a malicious presence. A 6-character domain, for example, has as many as 12,000 typosquatting variants. On top of that, there are over 3,000+ top-level domains (TLDs) to pair with the typosquatting instances. And all it takes is a credit card, or some cryptocurrency, and a few minutes to purchase large swaths of these domains.

Domain monitoring & Defensive domain acquisition

Your first line of defense

Using Bolster’s Domain Monitoring capabilities, you can easily and quickly generate a comprehensive set of typosquatting variations derived from your domain assets. The system will then crawl the Internet to determine the status for each typosquatting instance:

1. Is the domain name registered
2. Is a DNS A-record present signaling web content
3. Is a DNS MX-record present signaling email capabilities

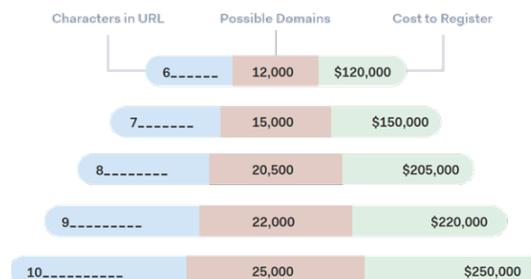
This information is used to establish initial risk levels for each typosquatting instance. The Bolster platform will then subsequently monitor all typosquatting instances for changes in status and signs of weaponization.

In cases where typosquatting domains are not yet registered, you can enlist Bolster’s Defensive Domain Acquisition service to selectively purchase available typosquatting domains. The service facilitates the process by showing available typosquatting domains by price, TLD, URL construction and geography. This information is used to determine different purchasing scenarios optimizing for budget and risk. Together, Bolster’s Domain Monitoring and Defensive Domain Acquisition capabilities will provide the greatest visibility and protection over potentially threatening domains and conditions, while keeping costs in check.

BOLSTER’S DEFENSIVE DOMAIN ACQUISITION ADVANTAGES	
<p>Your First Line of Defense</p> <p>Use Bolster AI to automatically generate thousands of typosquatting variations spanning 3000+ top-level-domains.</p>	<p>Continuous Monitoring</p> <p>Stay on top of changing threat level conditions & typosquatting domain name availability globally with Bolster services.</p>
<p>AI-Driven Domain Acquisition</p> <p>Apply Bolster AI to generate defensive domain acquisition strategies to shrink attack surfaces & optimize domain investments.</p>	<p>Balance Purchases & Protection</p> <p>Enlist Bolster services to right-size domain portfolios balancing monitoring & acquisition strategies to optimize for cost & risk.</p>

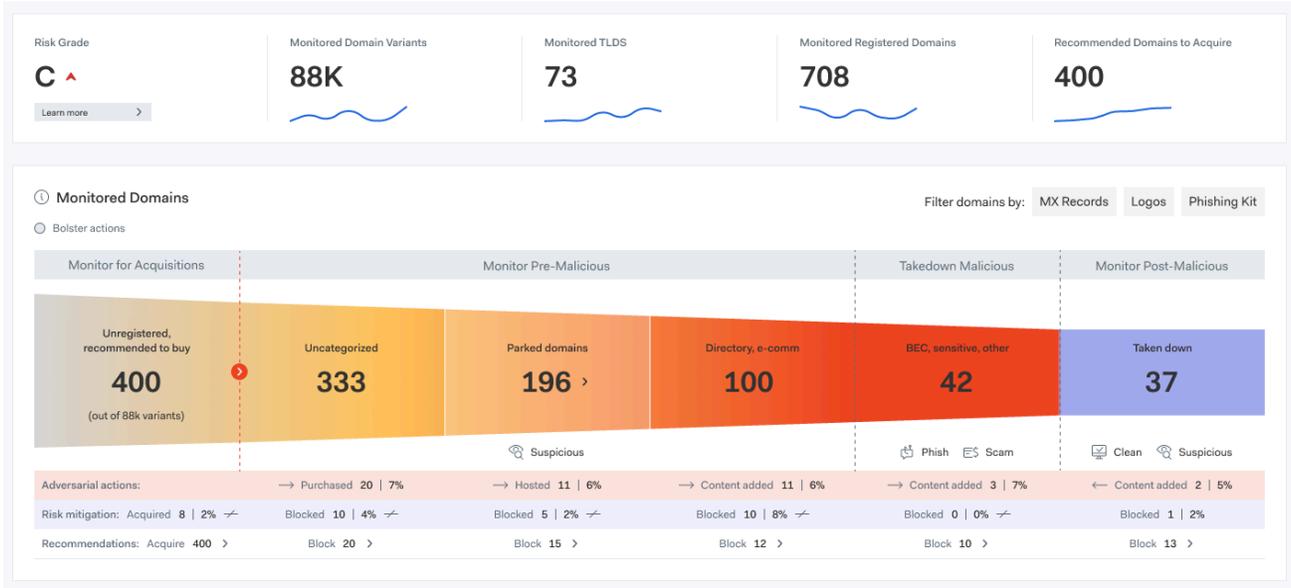
Brut force domain acquisition techniques are cost-prohibitive

Purchasing all typosquatting domain variations across 3000+ TLDs is not a financially viable solution. The right solution balances domain monitoring and domain acquisition to shrink attack surfaces & manage costs while proactively monitoring the broader threat landscape.



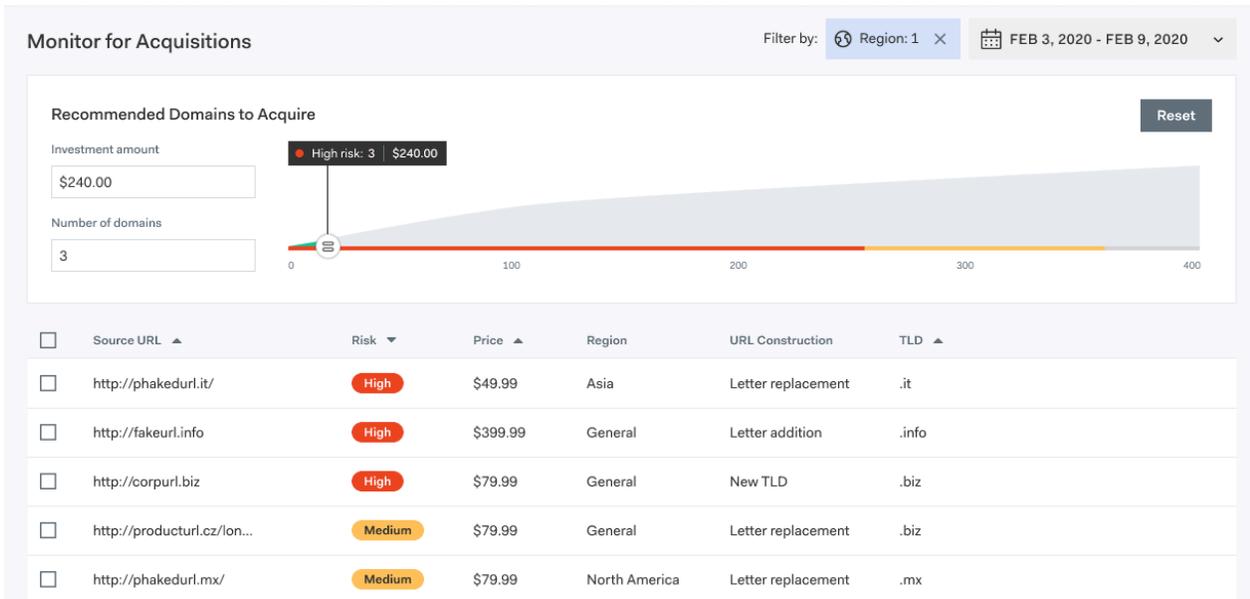
Domain Monitoring Dashboard

Monitor typosquatting domains proactively from registration to takedown



Defensive Domain Acquisition Dashboard

Selectively purchase available typosquatting domains to reduce threats & optimize investments



Bolster builds AI/ML technology to protect regular citizens from bad actors on the Internet. Your favorite brands from technology to eCommerce trust our platform to detect and takedown threats that might attack their customers, employees, or partners.